

The Real Cost of Cell Phone Service in New York City

Provider	Plan Name	Monthly Fee	Real Cost	Difference	Average Rating
Verizon	Local DigitalChoice 700	\$59.99	\$79.80	\$19.81	82
Nextel	National Instant Connect 1000	\$69.99	\$76.46	\$6.47	74
T-Mobile	Get More 3000 Plan	\$49.99	\$65.81	\$15.82	74
AT&T	mlife Local	\$39.99	\$55.14	\$15.15	65
Sprint	PCS Free & Clear Areawide	\$45.00	\$53.50	\$8.50	59
Cingular	SuperHome 600 w/ Rollover	\$39.99	\$53.32	\$13.33	60

Source: 2003 Schumer study